The Referral Partner Conversion Flow

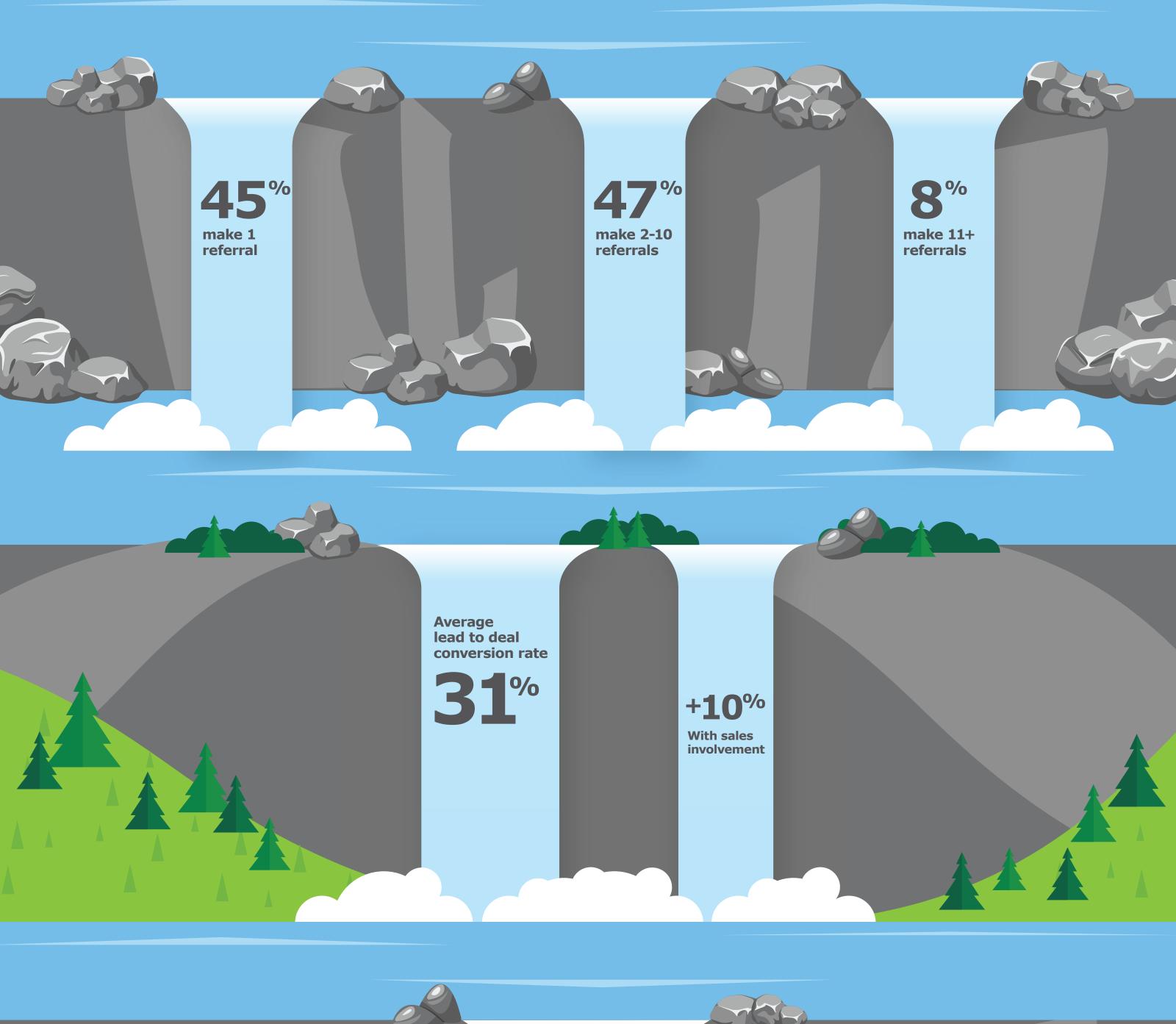
These active partners produce



69%

of partners are actively making referrals Previously successful partners produced

6 referral leads per year





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Methodology: In order to learn more about the outcomes of business partner referral programs, the 2016 data from the partner referral programs run on Amplifinity's referral platform were analyzed. Data analysis was performed by third party contractor, Brian Schmotzer, MS in Statistics.



