

News on Demand

Deliver 100% personalized news and targeted newsletters to your partners — based on their preferences



Ensure your partners have the news they want, when they want it — without having to create hundreds of costly HTML newsletters

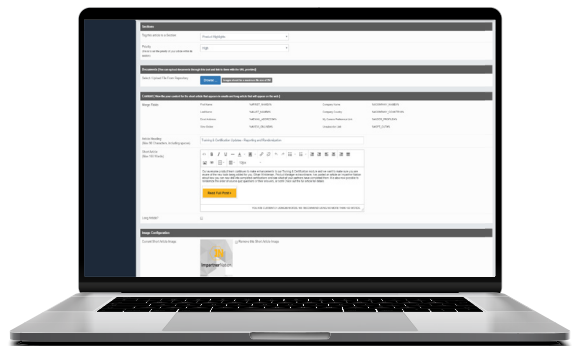
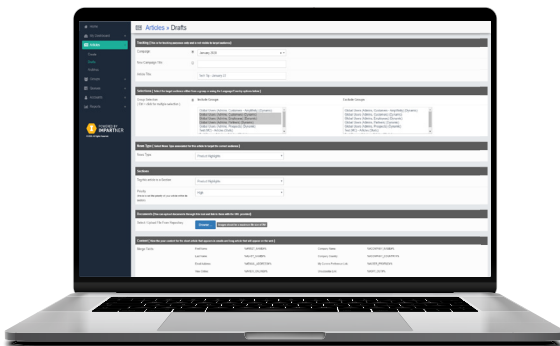
Impartner News on Demand, our unique newsletter platform, allows you to share news based upon the recipients' selections, delivering HTML newsletters when requested, without the need for any HTML development. Instead you can deliver 100% personalized and targeted HTML newsletters to each user, in a highly cost-effective manner. This delivers far better audience engagement (nearly twice the industry average!) because it puts your partners in control — or even employees or customers.

Key Features:

- Multi-tiered content functionality — allowing different content to be delivered to different types or tiers of partners
- Control for partners to choose which news they want
- Global flexibility — making it easy to deliver news in different time zones and languages — from one platform
- Easy integration into your Partner Portal
- No HTML coding — newsletters are auto-generated based on your content restrictions and your users' preferences
- Full branding
- Extensive analytics

How it Works:

1. Select the group of users you want to send content to
2. Tie a topic to your content type and the language it will be in
3. Create your article, schedule it, and send it for approval
4. A seamless HTML email newsletter is produced that will be bespoke to each user, based on the content you shared with them and what they've opted into



About Impartner

With over two decades of experience in accelerating indirect sales, Impartner delivers the industry's most complete channel management platform, helping companies worldwide manage their partner relationships and accelerate revenue and profitability through indirect sales channels. The largest pure-play PRM vendor in the world, Impartner provides the industry's only out-of-the-box solution that can deploy an enterprise-class Partner Portal in as few as 14 days, using the company's highly engineered, multi-award winning, Velocity™ onboarding process.

Find Out More

We'd love to show you more about how Impartner PRM can accelerate your channel. [Request a Demo today!](#)