



# PORTAL to Success

Access to a comprehensive vendor Partner Portal is critical to partner success



### What's a Partner Portal?

The solution needed to accelerate sales from your indirect channel.

## Why **Partners** Consider Partner Portals So Critical



Automates the application and registration process

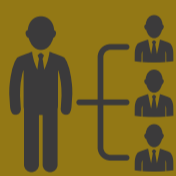


Optimizes partner marketing programs



Provides instant access to sales tools

## Why **Vendors** Consider Partner Portals So Critical



Automates Partner Administration



Optimizes Partner Performance Management



Amplifies Thru Partner Marketing

## Top 10 Items That Keep Partners Coming Back to Your Portal\*



1. Product Info
2. Training
3. Tech Support
4. Program Info
5. Deal Registration
6. Price Lists
7. Certification
8. Sales Tools
9. Marketing Assets
10. Special Pricing

### Can your Partner Portal give your partners what they're looking for?

Request a free demo of the technology that can have you up and running with a new enterprise-class, fully featured portal in 30 days — and accelerate your indirect sales.

[CLICK HERE](#)

