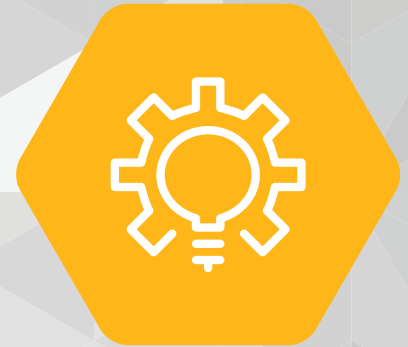


Solutions Marketplace

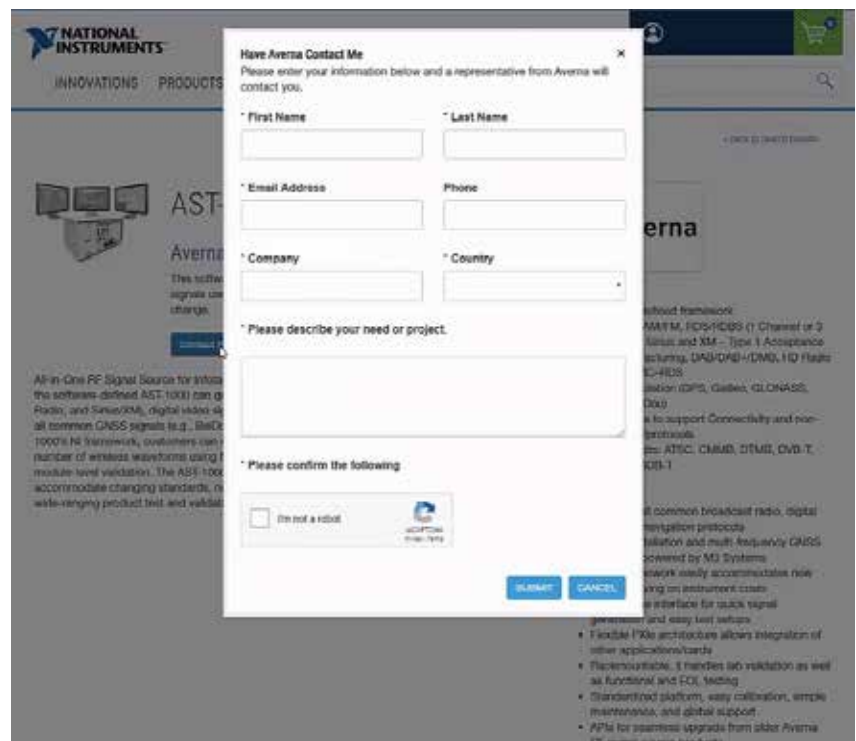
Connect prospective customers to your channel partners' products or services



Like the Locator module, the Impartner Solutions Marketplace module connects prospective customers to qualified channel partners, but through your channel partners' products or services. With Solutions Marketplace, end-users can search for specific products or services that will match them to a partner that best matches their needs.

key features:

- Search criteria includes selectable fields or text based
- Keep traffic on your site – including lead generation form
- Leads are provided directly to partners
- Partners can manage their own content through account profile



NATIONAL INSTRUMENTS
INNOVATIONS PRODUCTS

Have Avera Contact Me
Please enter your information below and a representative from Avera will contact you.

* First Name * Last Name
* Email Address * Phone
* Company * Country
* Please describe your need or project.
* Please confirm the following
 I'm not a robot
SUBMIT CANCEL

Connect Partners

How it works:

Partners upload their product catalog to the module and can manage within their own profile. They can also view analytics from module usage and use it to generate more traffic and awareness to their site/products or services. A great way to advertise your partners and the solutions they offer with your product in a central marketplace –connecting potential customers to the right partner based on the solutions they provide.

The screenshot shows the National Instruments website's 'Alliance Partner Solutions' section. At the top, there is a navigation bar with the National Instruments logo, a 'Choose your country' dropdown, a user profile icon, and a shopping cart icon. Below this is a search bar and a navigation menu with 'INNOVATIONS', 'PRODUCTS', 'SUPPORT', and 'COMMUNITY'. The main heading is 'Alliance Partner Solutions' with the subtext 'Find a National Instruments Alliance Partner Solution'. There are two buttons: 'Find a Partner' and 'Find a Solution'. A search input field is labeled 'Product, Category or Company' and contains the placeholder text 'Enter keyword, company or location'. Below the search bar, there are three filter panels on the left: 'Application Area' (with 15 items), 'Industries' (with 38 items), and 'NI Hardware Products' (with 34 items). The main content area shows '1-100 of 122 Solutions' and a 'Sort By: Partner Level | Name' dropdown. Three product listings are visible, each with an image, title, company name, and a 'DETAILS' button. The first listing is 'Low cost, high speed 5x8 RF switch matrix' by Amfux Limited. The second is 'PXI based aircraft hydraulic test rig' by Amfux Limited. The third is 'PXI based railway signal control test system' by Amfux Limited.

Find out more!

We'd love to show you more about how Impartner PRM can accelerate your channel. [Request a Demo](#) today.