



# Event Calendar

*Engage your partners and increase participation*

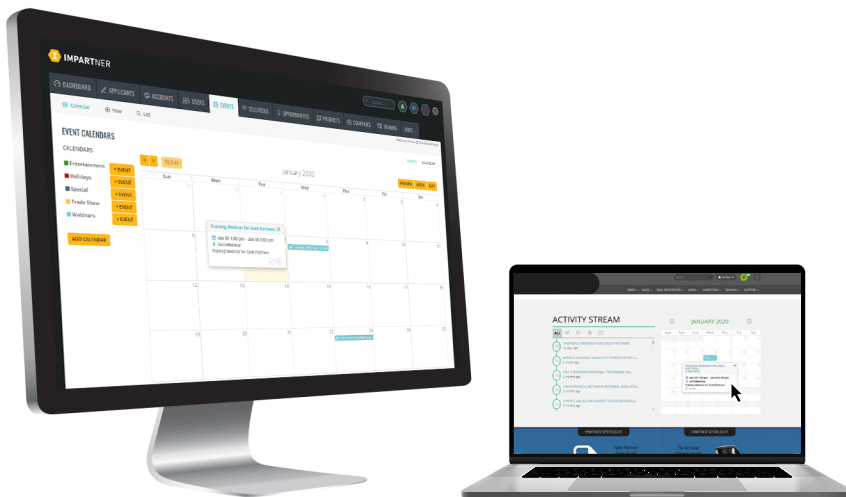
## *Promote your events and drive partner engagement*

The Impartner Event Calendar is a robust, interactive solution that takes promoting events and driving partner engagement to the next level by increasing interaction and encouraging participation. This module simplifies sharing plans, highlighting product launches, communicating deadlines, promoting webinars and other types of events. Plus, the calendar features an industry-first integration with the portal's workflows and approvals, so partners can see information and act on it directly in the activity stream without ever having to leave the screen.

Color-coding allows easy identification of different event types that can be created. The calendar is integrated into Impartner's SegmentAI™ to allow you to fully control which partners have access to each event. Partners can filter and search for event types, and see them in month, week, and day views that look good on a laptop, tablet or phone.

### **Impartner Event Calendar also provides:**

- Easy creation of co-branding templates for PDF documents within the Asset Library UI
- Full WYSIWYG editor and Momentum™ Template Markup Language support for event details
- Google Places integration for event locations and addresses
- Event registration with attendee limits and approvals



### **About Impartner**

With over two decades of experience in accelerating indirect sales, Impartner delivers the industry's most complete channel management platform, helping companies worldwide manage their partner relationships and accelerate revenue and profitability through indirect sales channels. The largest pure-play PRM vendor in the world, Impartner provides the industry's only out-of-the-box solution that can deploy an enterprise-class Partner Portal in as few as 14 days, using the company's highly engineered, multi-award winning, Velocity™ onboarding process.

### **Find Out More**

We'd love to show you more about how Impartner PRM can accelerate your channel. [Request a Demo today!](#)