

socialondemand®

Leverage the social presence of your advocates

Today



10,000
people use
socialondemand®

Users have added
21,000
social networks
to the platform



This equates to **3.3m**
connections on social media

Overall since day 1 of socialondemand®

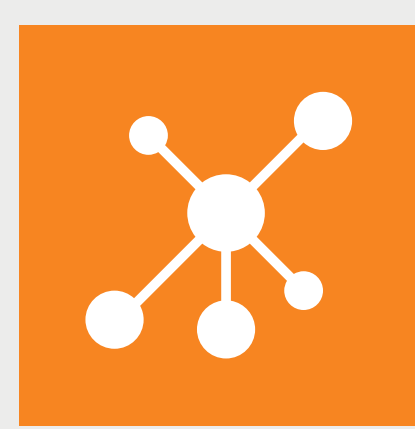


Posts were shared...
1.1m
times

and generated...
2.8m
clicks

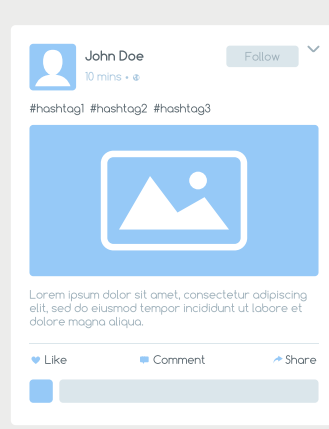
and...
42,000
likes and retweets

Recent developments



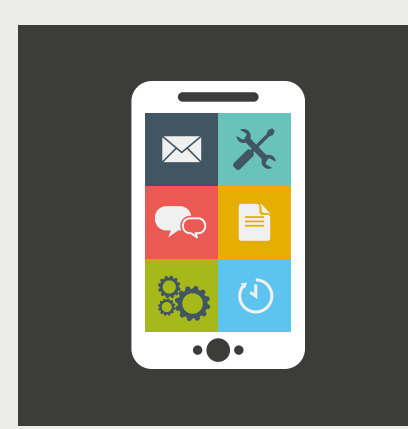
Own Feeds

Users can now create their own feeds of news



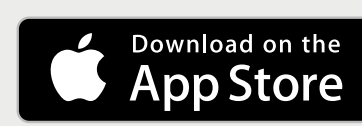
Own posts

Users can share their own news on social networks



Apps

Available on iOS and Android



Happy socialondemand® customers include:

Azlan
TechData

paloalto
NETWORKS

WestconGroup

KASPERSKY

xerox

ARBOR
NETWORKS

Avalara

MOTOROLA
SOLUTIONS

BROCADE

TREND
MICRO

PFU
a Fujitsu company

JUNIPER
NETWORKS

VERITAS

NUTANIX

e92plus